



# Inventing the Future X Network

## Creation of Bell Labs

The engineering departments of the American Telephone and Telegraph Company (AT&T) and Western Electric were consolidated into Bell Telephone Laboratories. Their mission was to research and design communication technologies for the rapidly expanding telephone network and to explore fundamental areas of science that could shape the future of the industry. Over the years, many cornerstone technologies of modern society have been invented at Bell Labs and 8 Nobel Prizes have been awarded to its researchers.



**1954**  
Solar cells

**1950's**

**1958**  
LASER

In their 1958 paper, Schawlow and his brother-in-law Townes described in detail a proof of concept for the LASER. The laser enables a wide variety of applications: fiber-optic communications, digital storage, barcode scanners, precision surgery and industrial cutting tools

**1960's**

**1962**  
Telstar

Transatlantic live TV broadcast via satellite



**1956**  
Transistor

To replace the vacuum tube, Bardeen, Brattain and Shockley created a working point-contact transistor. This basic building block for all digital products is the foundation for our information society



**1970's**

**1973**  
UNIX and C Language

Thompson and Ritchie's elegant design made it an immediate hit with the programming community when it was released in 1974. UNIX would later on become the Internet's foundation

**1976**  
Fiber Optic Network

First demonstration of 45 Mbit/s transmission



**1977**  
Electronic Structure of Magnets and Glasses

NOBEL PRIZE

**1978**  
Cosmic Microwave Background Radiation

Pioneering work on radio communications using the Holmdel Horn Antenna provides support for the Big Bang Theory



**1978**  
Commercial Cellular Network

Invention of the cellular concept and creation of the first commercial network



**1980**  
Demonstration of DSP

Large-scale integrated circuit for digital signal processing



**1995**  
Commercial DWDM

Pioneering work on wavelength multiplexing in optical fibers



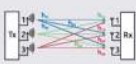
**1997**  
Laser-Based Cooling and Trapping of Atoms

To understand the fundamental limits of materials and matter



**1998**  
Wireless MIMO Spatial Multiplexing

Invention of wireless transmission based on multiple spatial paths



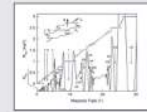
**1995**  
Integrated ADSL Chip

After co-inventing ADSL technology, follow-up innovations like vectoring continued to generate world records for high speed data transfer over copper telephone lines, fueling the Internet



**1998**  
Fractional Quantum Hall Effect

Discovery of a novel collective quantum fluid state of matter



**1990's**

**2006**  
Software Defined Routing

Precursor of Software Defined Networks (SDN)

**2009**  
CCD

Boyle and Smith's picture phone research realized the enormous potential of the Charge Coupled Device as an imaging device, leading to the invention of the digital photo, video cameras, scanners, satellite surveillance and ultra-sensitive astronomical telescopes



**2009**  
Coherent 100G Optics

Invention of the future of high speed optical communications with coherent processing



**2009**  
World's first standard compliant LTE call



**2014**  
Fluorescence Microscopy

Ground-breaking work on sub-wavelength optical microscopy leads to super-resolution microscopy at cellular level



**2015**  
GreenTouch

International consortium delivers new technologies to improve energy efficiency in wireless networks by more than 10,000x



**2015**  
Optical MIMO-SDM

Pioneering work on utilizing the spatial dimension in fiber, showing greater than 10X increase in optical network capacity

**2015**  
The Future X Network: A Nokia Bell Labs Perspective

First Nokia Bell Labs book written



**2016**  
5G Massive Connectivity

First demonstration of 1M simultaneous, ultra-low latency connections in a single cell for 5G and IoT

**2014**  
XG-FAST

First demonstration of 10 Gbps over copper telephone wires



**2011**  
lightRadio Cube

First demonstration of building block of future small cell wireless networks

## The Future

Nokia Bell Labs continues to solve the great industry challenges, producing disruptive innovations for the next phase of human existence



# Social Dynamics

Daniele Quercia



Luca Aiello



We are **hiring** interns, postdocs, senior scientists  
[researchswinger.org/hiring.html](https://researchswinger.org/hiring.html)



smart city





[goodcitylife.org](http://goodcitylife.org)





Jane Jacobs



Stanley Milgram



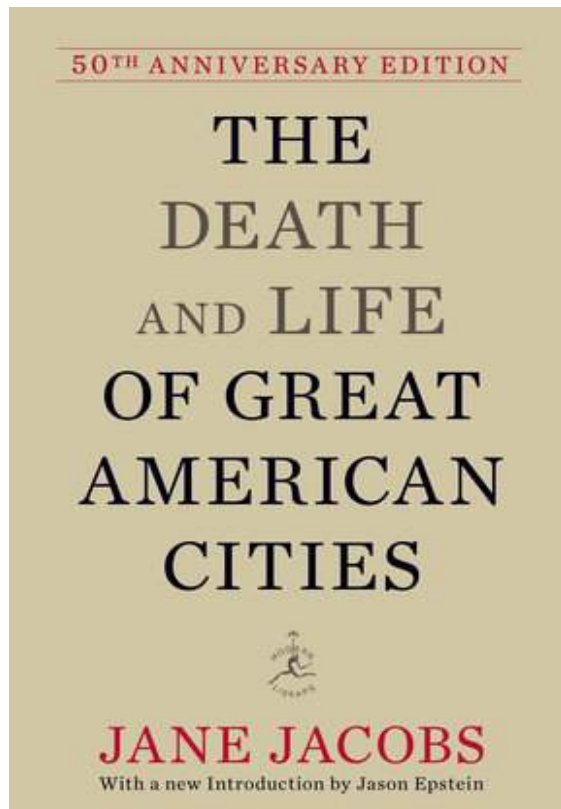
Kevin Lynch

[goodcitylife.org](http://goodcitylife.org)

Photo: Ginny



# The theory: Jane Jacobs



## Jacobs' diversity conditions

LAND USE	SMALL BLOCKS
AGED BUILDINGS	DENSITY

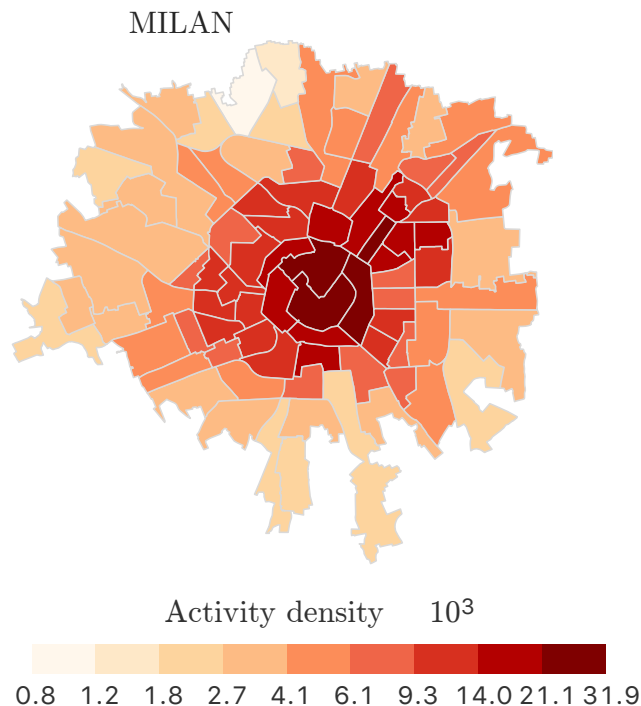
Urban vitality = diversity

There are **4 diversity conditions**:

1. Land use mix
2. Small blocks
3. Aged buildings
4. Sufficient density of people and enterprises



## “Operationalize” Vitality

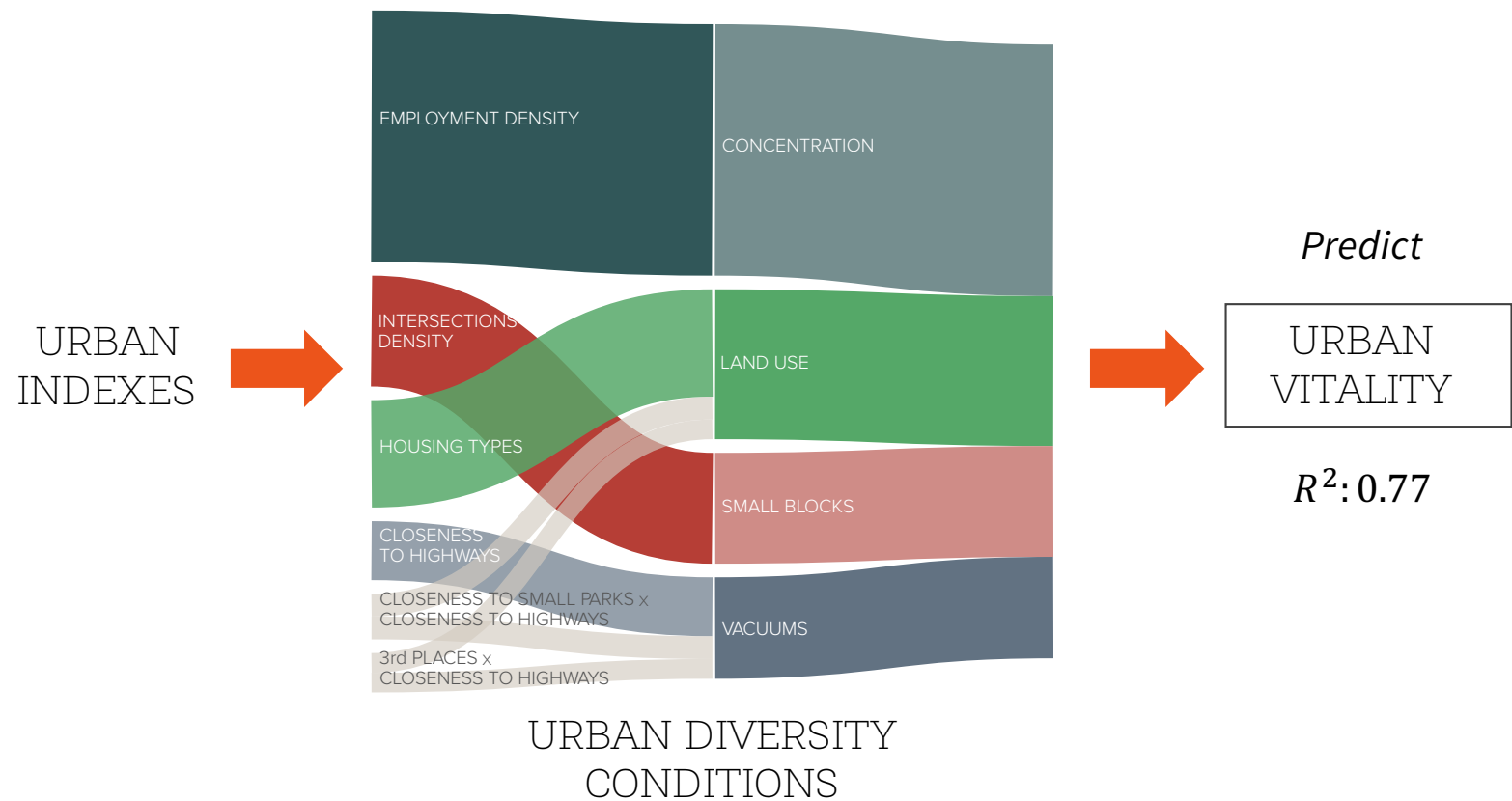


- Mobile Internet activity as a proxy for urban vitality
- We calculate the activity density in each district





# Urban diversity to urban vitality





STANLEY MILGRAM  
The Individual  
in a Social World



What they remember







# urbanopticon.org

UrbanOpticon - How well do you know London?

urbanopticon

Like 108 Tweet 80 +1 9

UNIVERSITY OF CAMBRIDGE UFMG

Score: 0 Progress: 0/10

Where is this?

Choose Your Answer's Precision: Tube Station Borough Don't know

Guess the tube stations close to this picture.  
The closer, the more points (max 100).

The closest London tube station is

Ok

View larger image

Google

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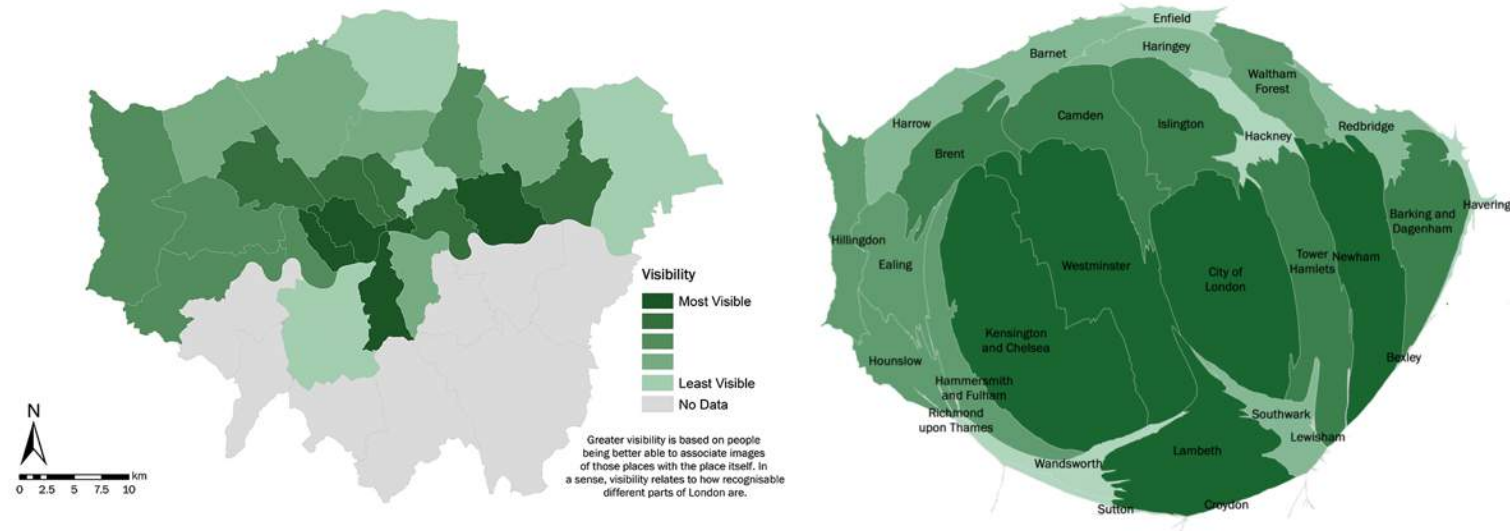





# Recognizability



# *Collective* Recognizability Map





A woman with long dark hair is wearing a headscarf with a colorful butterfly pattern. She is smiling and looking upwards. The background is a soft-focus green with yellow bokeh lights. A large black circle is overlaid on the image, containing the text.

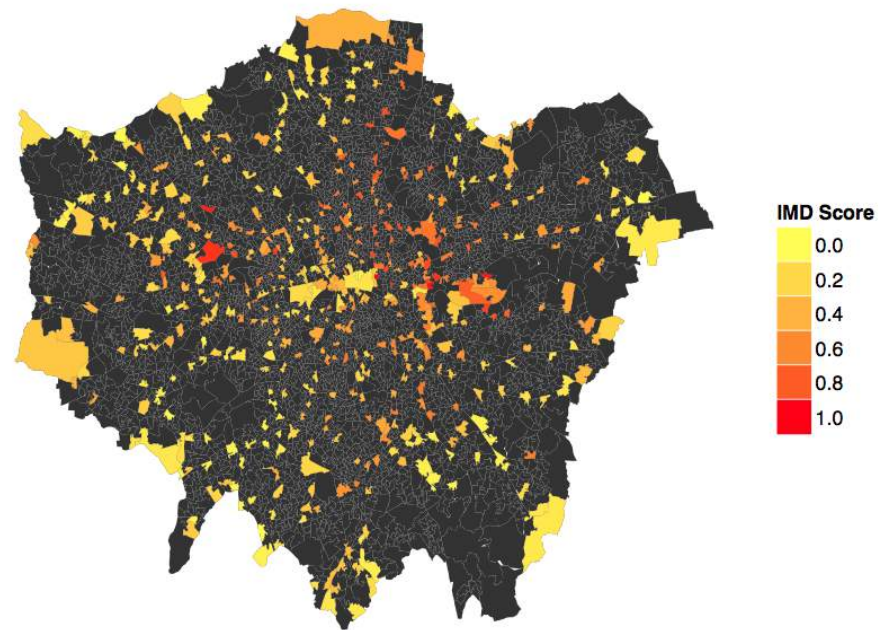
# Recognizability *vs* Well-Being



# IMD

*(Index of Multiple Deprivation)*

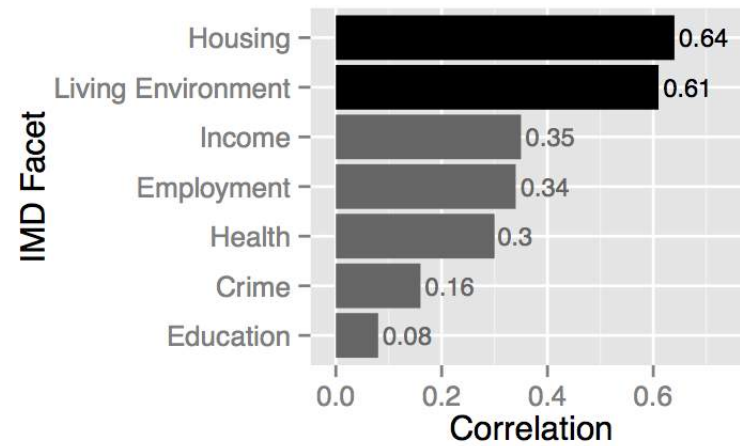
1. Income
2. Employment
3. Health
4. Education
5. Housing
6. Crime
7. Living Environment





# Recognizability *vs* Well-being

*borough-level*









[ACM cscw'14] Aesthetic Capital: What Makes London Look Beautiful, Quiet, and Happy?

A



B





**most**  
beautiful

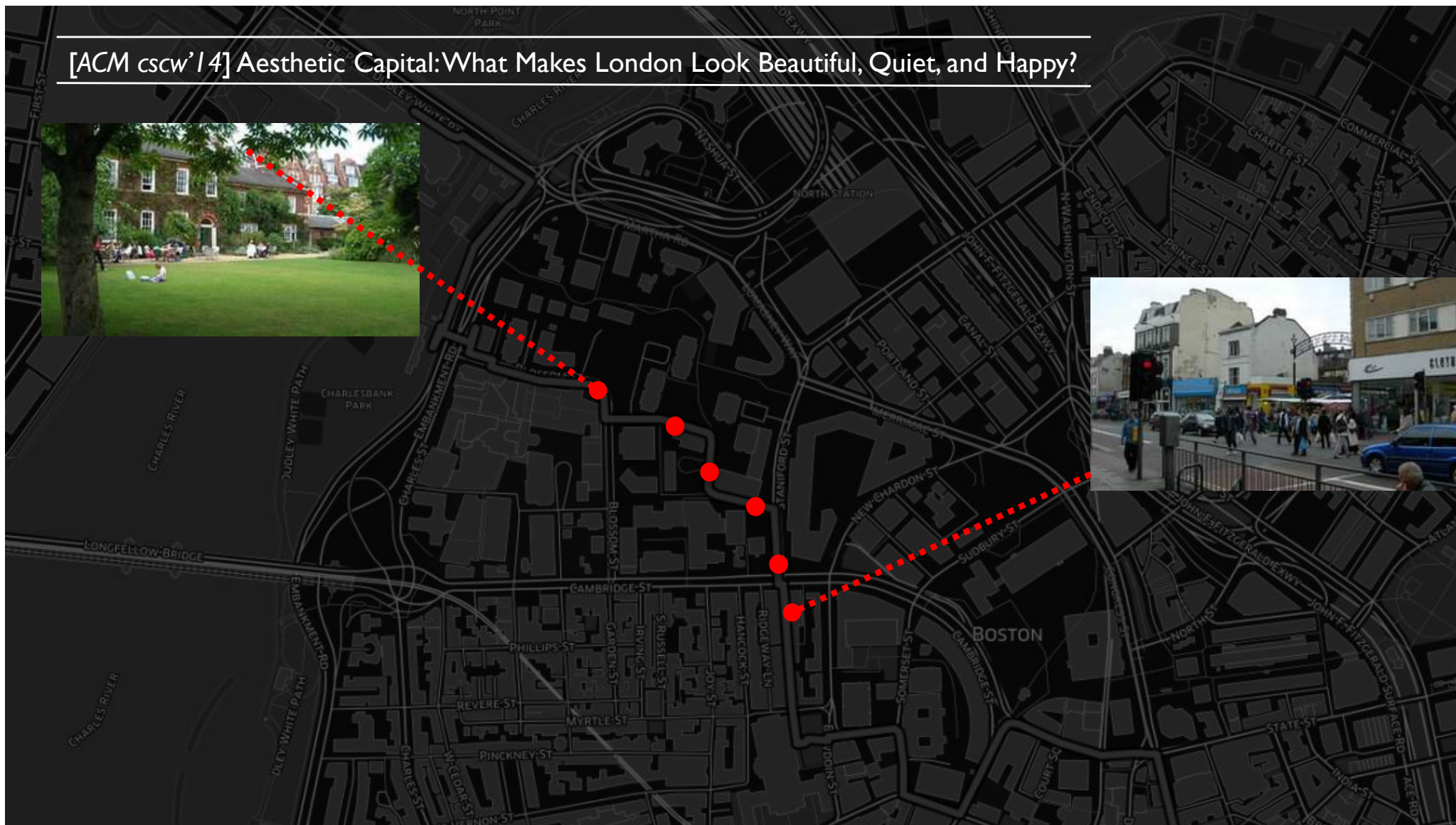


**least**  
beautiful





## [ACM cscw'14] Aesthetic Capital: What Makes London Look Beautiful, Quiet, and Happy?





# SHORTEST



# HAPPY



# BEAUTY



# QUIET

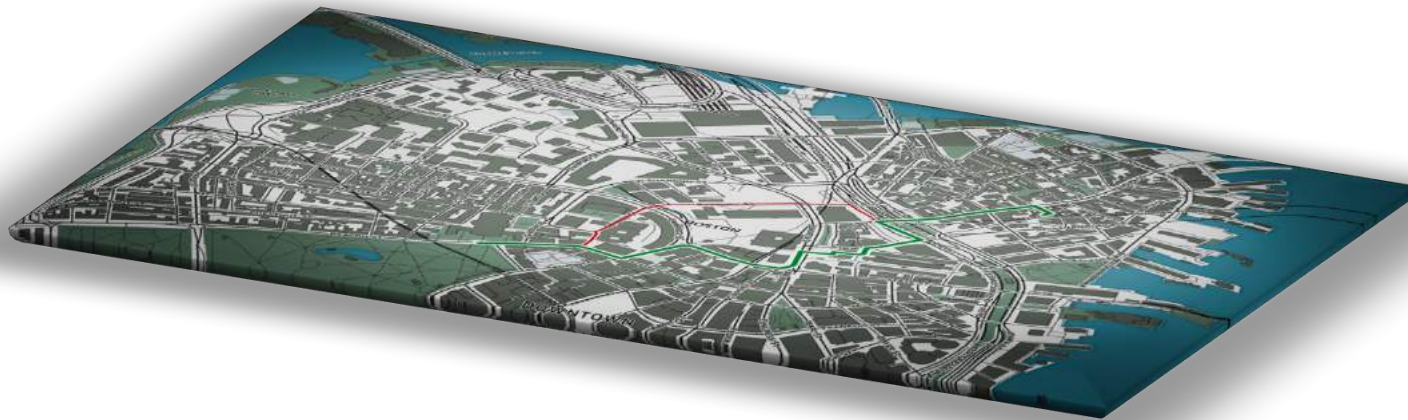




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[ht'15] The shortest path to happiness: Recommending beautiful, quiet, and happy routes in the city

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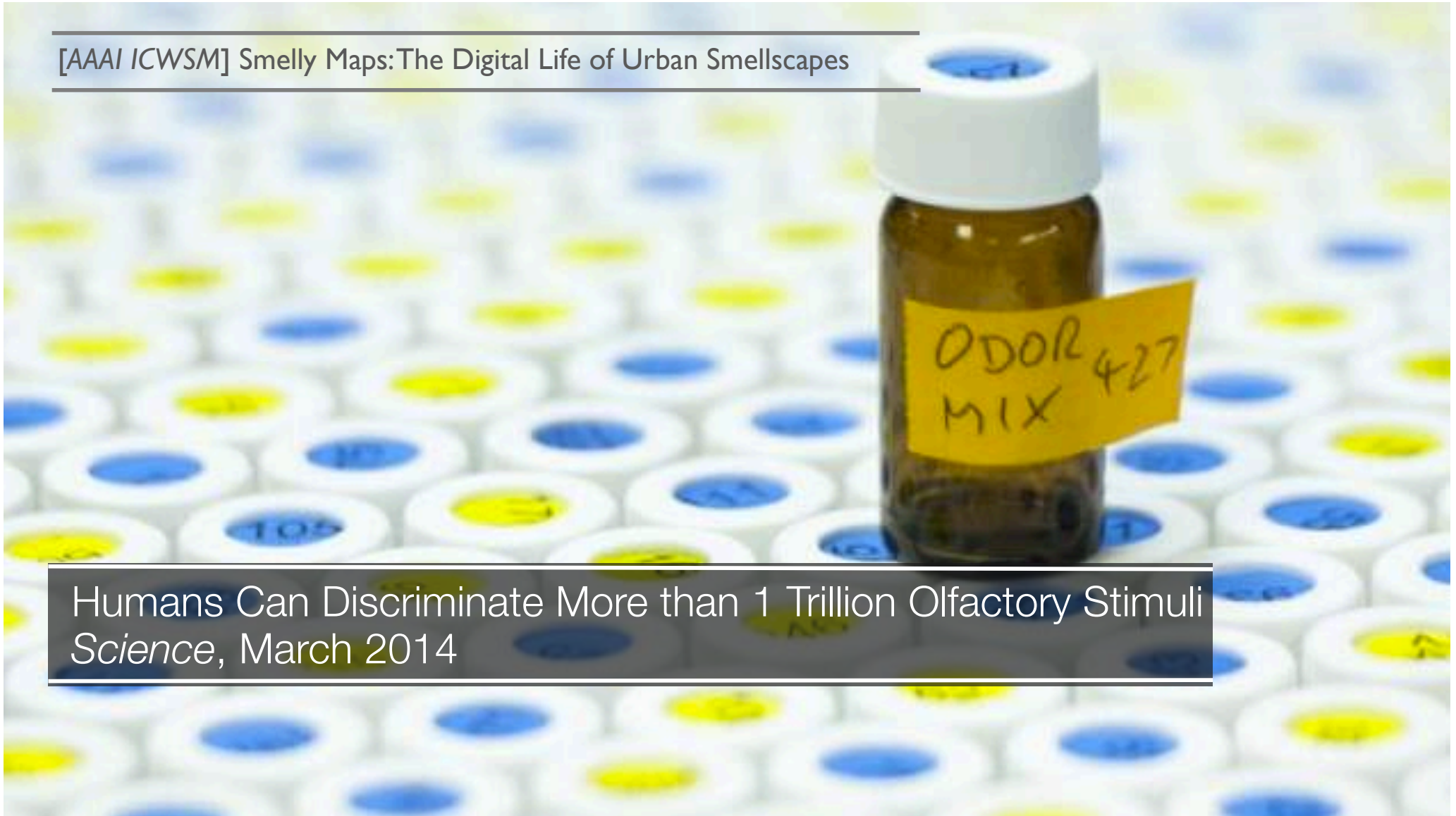
SIGHT

S  
E  
N  
S  
E  
S



[AAAI ICWSM] Smelly Maps: The Digital Life of Urban Smellscapes

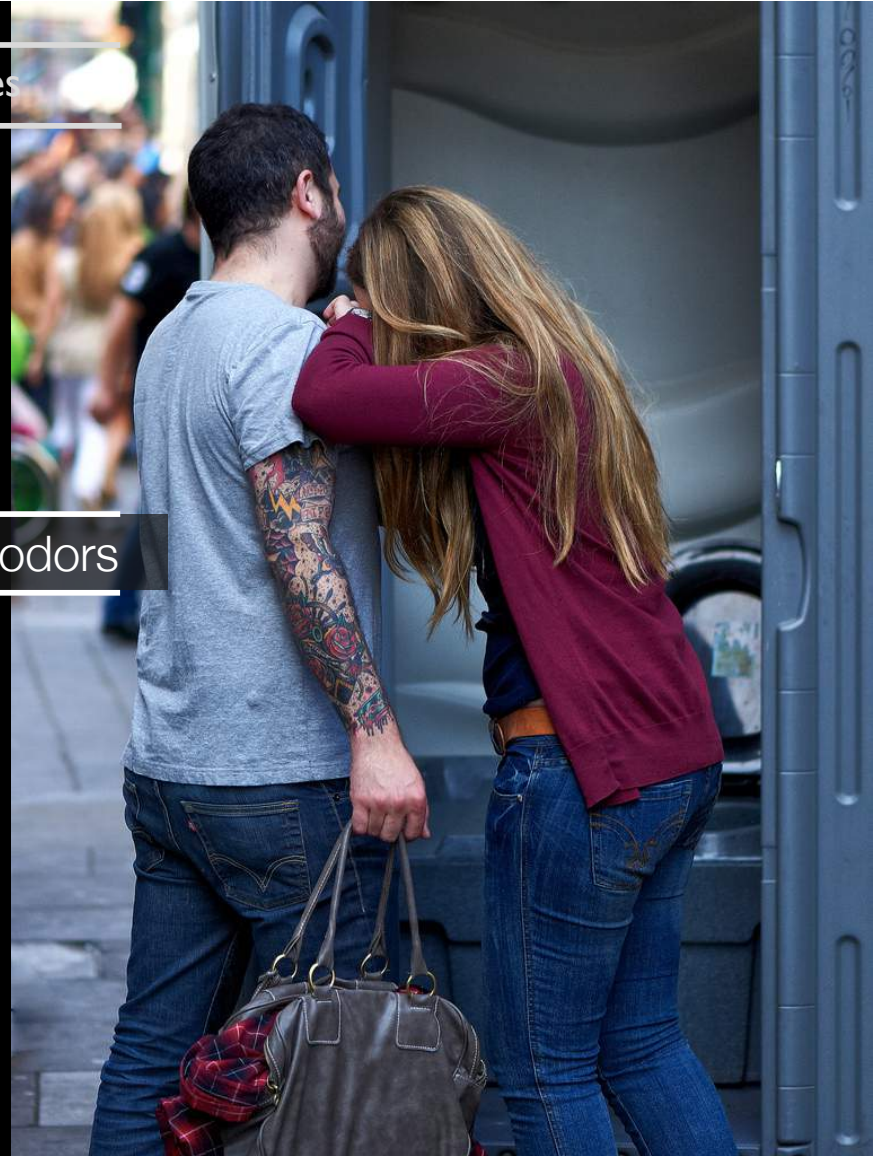
Humans Can Discriminate More than 1 Trillion Olfactory Stimuli  
*Science*, March 2014





[AAAI ICWSM] Smelly Maps: The Digital Life of Urban Smellscapes

Yet, city planning can discriminate only a few bad odors







[AAAI ICWSM] Smelly Maps: The Digital Life of Urban Smellscapes

smell walks  
Amsterdam,  
Pamplona, Glasgow,  
Edinburgh, Newport,  
Paris, New York.



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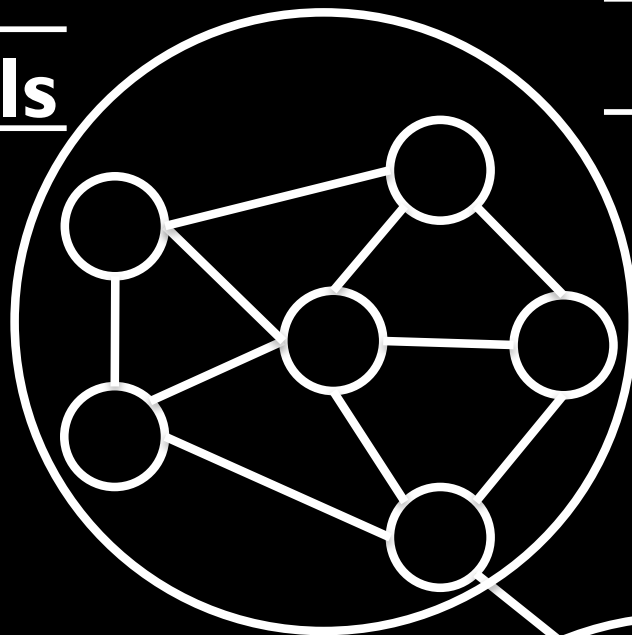
Match collected words to social media

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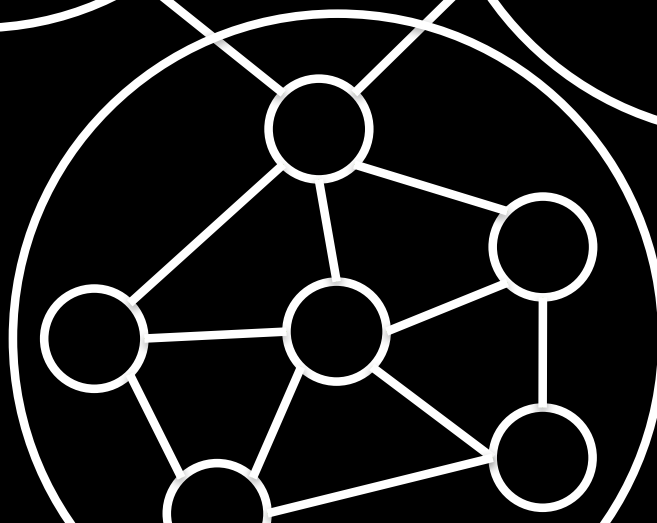
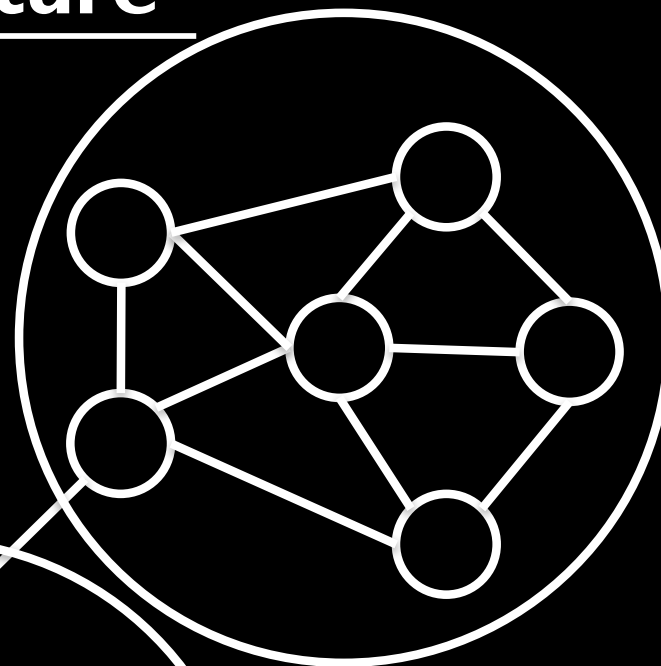




**Animals**



**Nature**



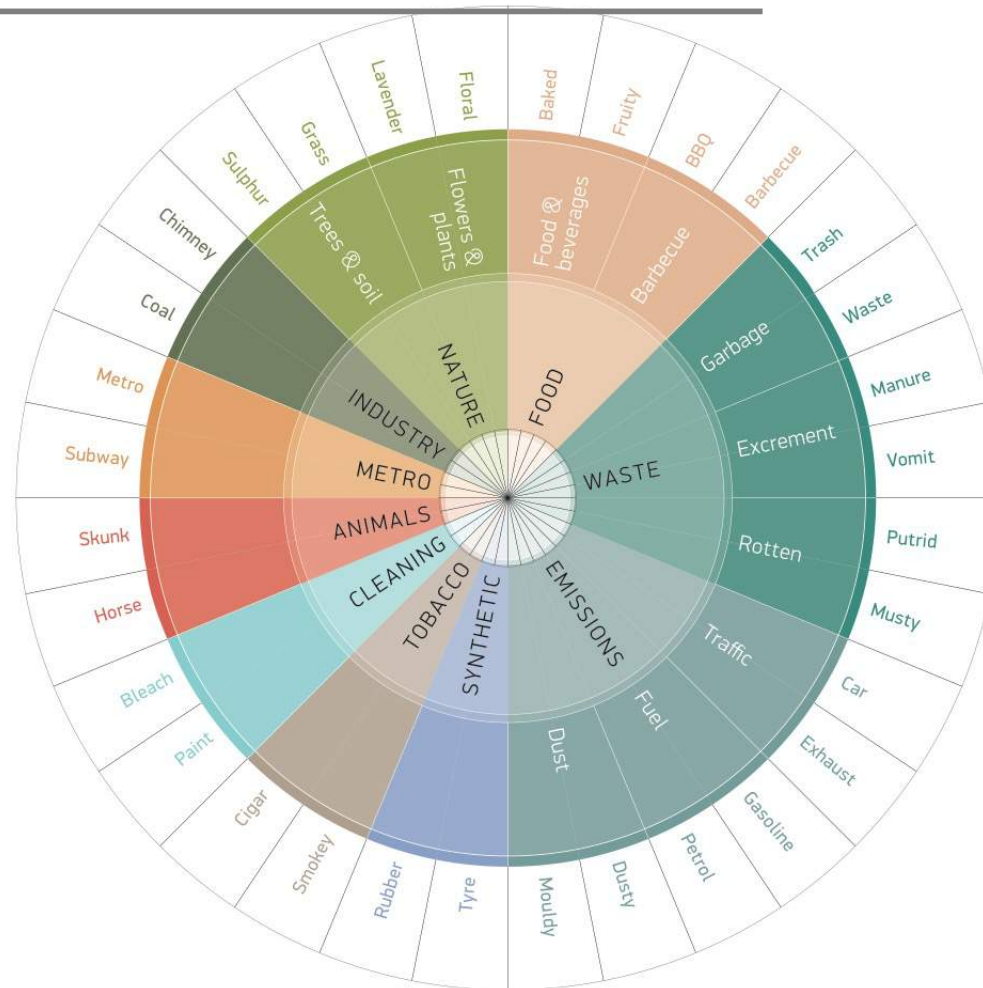
**Emissions**



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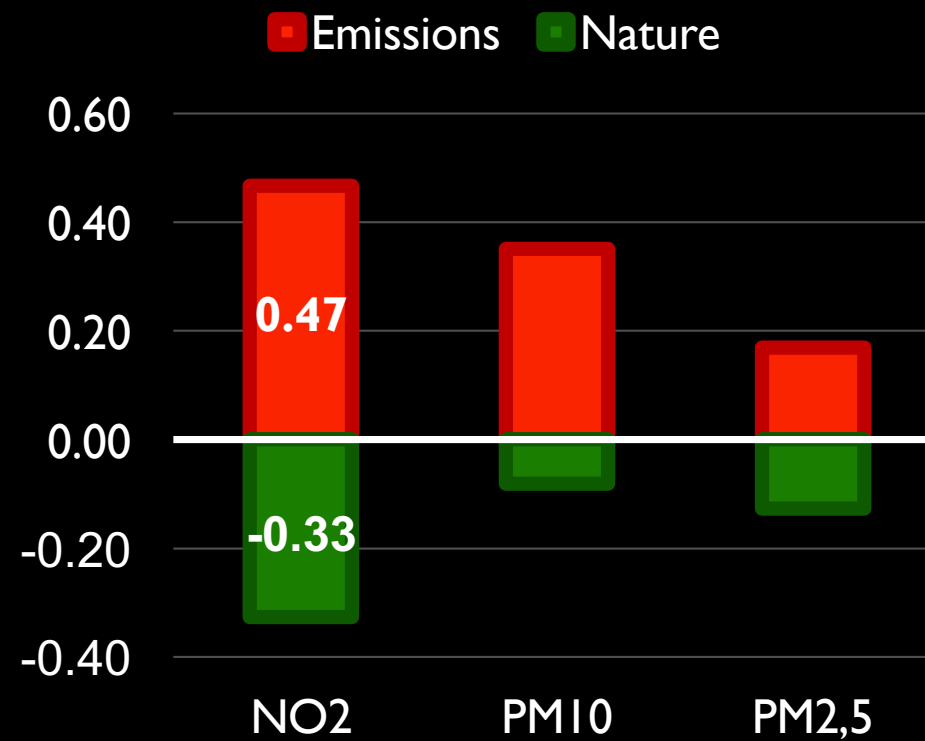
## [AAAI ICWSM] Smelly Maps: The Digital Life of Urban Smellscapes

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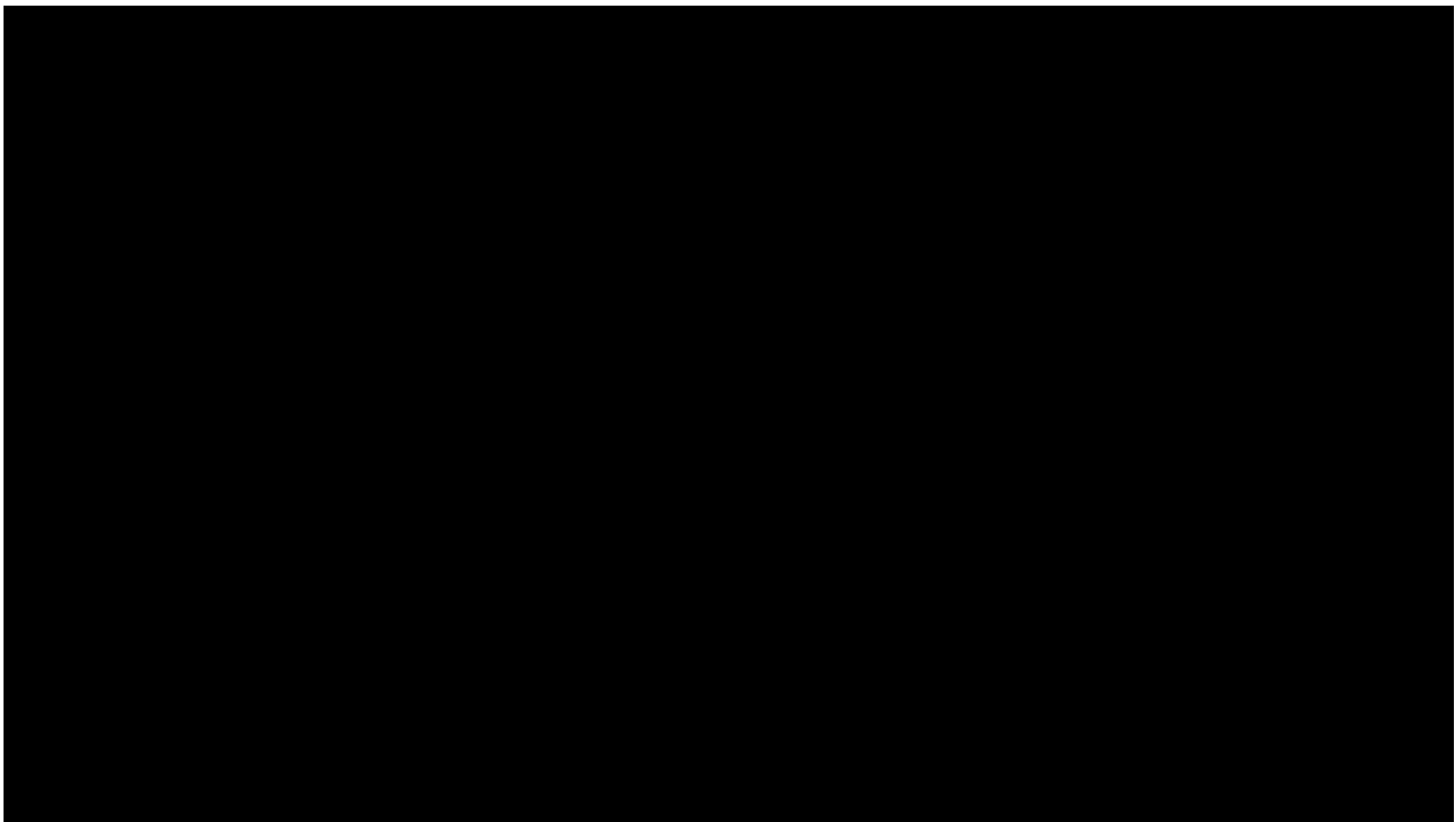




## AIR POLLUTION vs SMELL in LONDON















Happy Maps



Smelly Maps



Chatty Maps



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# missing 1 touch

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Touch



Taste





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missing 2  
senses & memories

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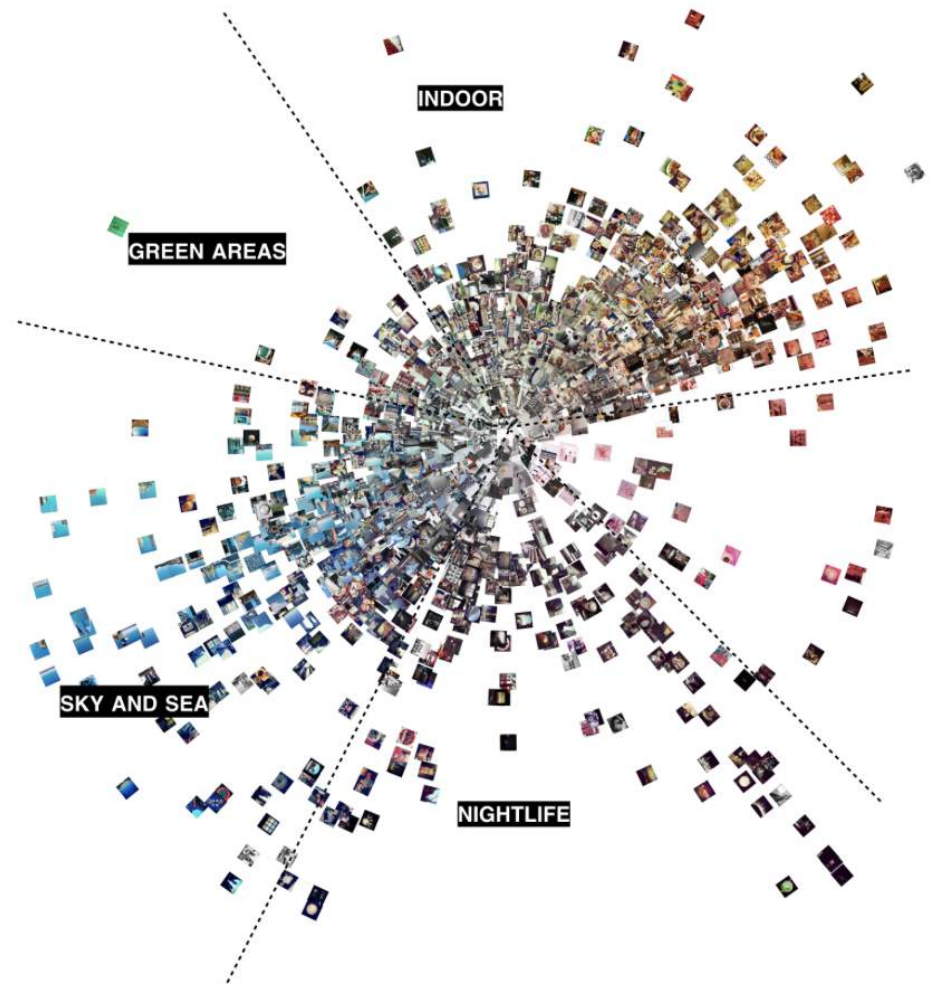
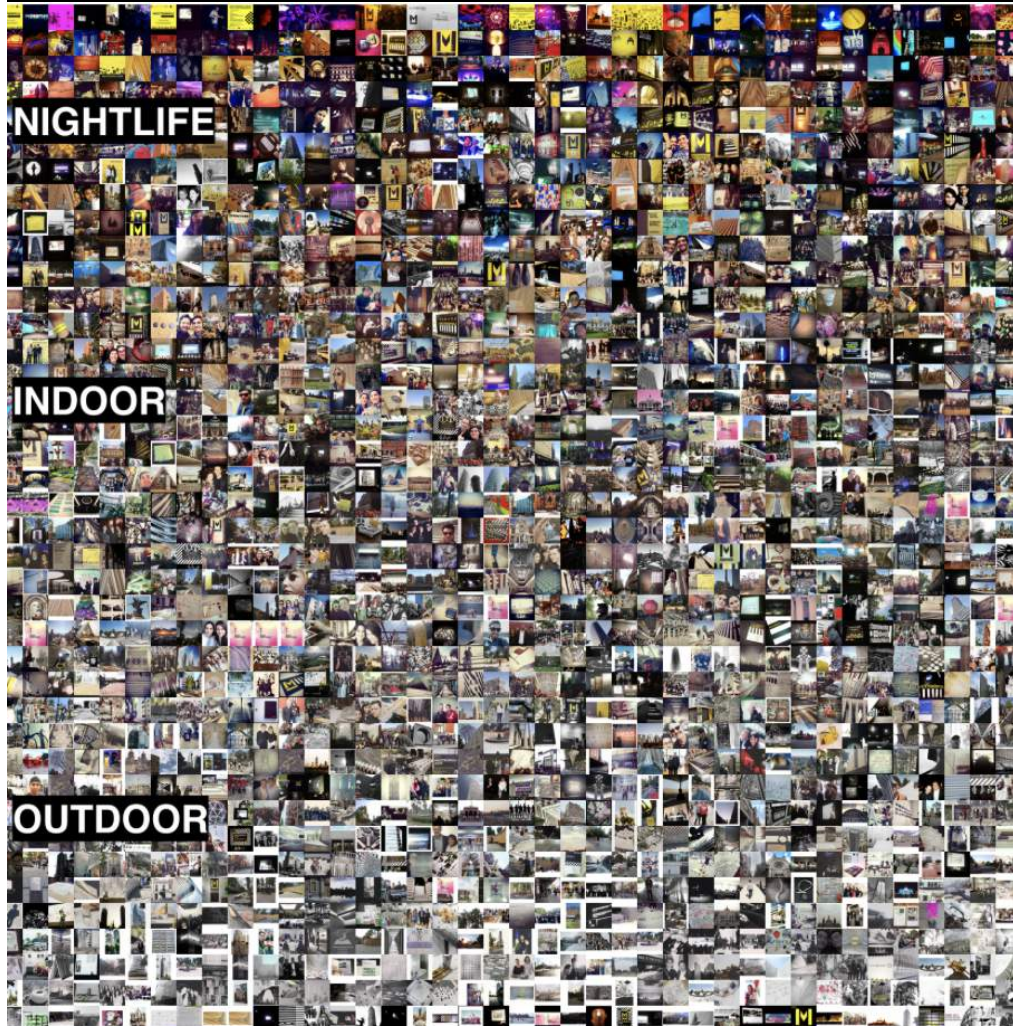
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missing 3  
interventions

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# 300+ cities in Russia | from metrics to planning briefs













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# Deep Learning 2.0

(not only) **learns** beauty  
(but also) **explains & generates** it

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Google

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Google

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**CHEAP**  
Trees, Fences, Road  
Marking and Vehicles

**MEDIUM**  
Pavement, Sign  
Symbols and Poles

**EXPENSIVE**  
Buildings and Roads









**facelift** | beautifying the world





cute



~~cute~~ shift.



social media

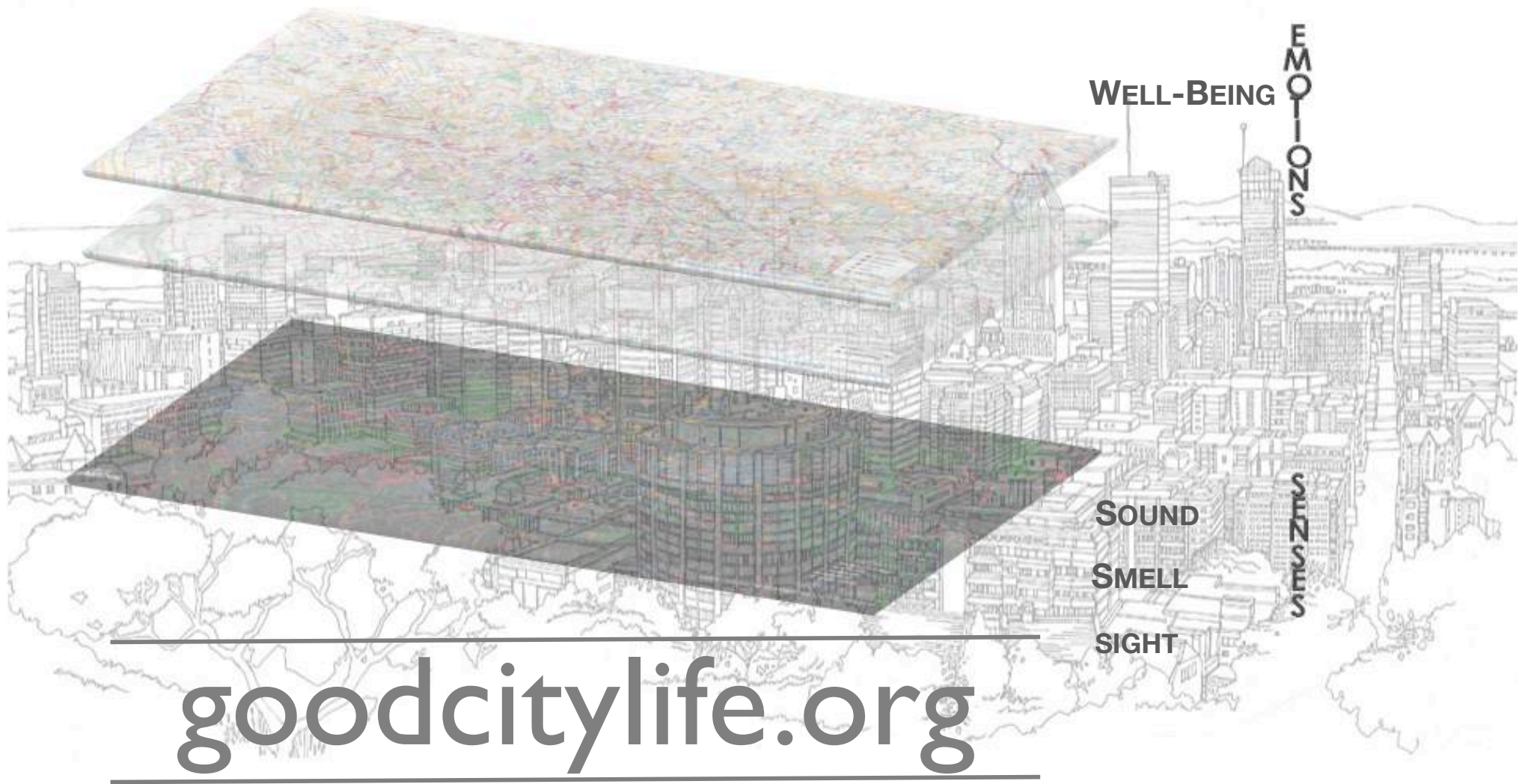


mixed method



language to express sensory perceptions





EMOTIONS

WELL-BEING

SOUND  
SMELL  
SIGHT

goodcitylife.org



